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BRING YOUR CELL PHONE! CREATIVE TIME AT THE MEAT MARKET ART FAIR

New York, October 31, 2000: Creative Time moves in to the Meat Market Art Fair with Cell Rules: The Lounge. Friday, November 3, through Sunday, November 5, from 12-7 p.m. at 430 West 14th Street at Washington Street. The public opening is Thursday November 2nd: 6-8pm. The fair is free and open to the public.

Cell Rules: The Lounge, launches Creative Time's *Airtime: A Series of Wireless Art Projects*, an on-going exploration of how wireless technologies are fragmenting both public and private space, and creating new artistic territory. This cellular lounge is designed to encourage visitors to relax, make a call and contemplate cellular society. Participating artists include: **Chris Habib**, **MTAA**, **Elaine Tin Nyo**, **Ben Rubin**, and **Johanna Burke**.

Cell Rules, a pocket-size book on wireless culture with an essay by **Peter Halley** as well as special projects by the participating artists will be given away on site. Participating Artists:

* **Chris Habib**, *Digifit*: The New York Designer will transform the Cellular Lounge into a text on technology's attempt to become a surrogate to the third eye. The text will be set in a post-cyber pro-organitech interlocking typeface created by the designer and presented with an all encompassing modular carpeting system.

* **MTAA**, *Lo Fidelity Message Board*: MTAA will turn the entrance wall of Creative Time's space at the Meat Market Art Fair into a large blackboard for the distribution of information, personal messages and site for MTAA phone related art projects.

* **Elaine Tin Nyo**, *A Brief History of Wireless Communication*: The artist will present A Brief History of Wireless Communication as she understands it. There will be a Q & A to follow, be sure to bring your cell phones.

Performances: Thursday 7-7:30 & Fri-Sun 2-2:30 & 6-6:30

* **Ben Rubin**, *A Code Without an Area*: The sound artist creates a virtual place into which the actual space of the art fair is mapped by the participation of visitors as they call into an audio bridge. Callers are encouraged to call in and report where they are and what they see.
Performances: Thursday 6-8 & Saturday 3-5

* **Johanna Burke**, *Speaking Your Best: A Guide to Better Communication in the 21st Century*: Johanna Burke of Sincerely Yours Escort Service will elaborate on her excerpted chapter of etiquette tips for users and callers in *Cell Rules* available at the Cellular Lounge. She will continue her tradition of encouraging the professional practice of pleasant conversation.

Special thanks to index Magazine and the co-organizers of the Meat Market Art Fair.