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DNAid™ has evolved!

NYC: July 6, 2000: Creative Time kicks-off DNAid™, a series of public artworks that address the implications of today's genetic research on our future. The inaugural project consists of artist-designed Deli Coffee Cups by acclaimed artists and illustrators Roz Chast, Tom Tomorrow, Maira Kalman, Cary Leibowitz/CandyAss, and Larry Miller. Their designs provide insights to today's complex arena of scientific innovation in genetics. The 10 oz. stout deli coffee cups will be randomly distributed throughout coffee shops, restaurants, delis and diners in five New York City boroughs from the end of June until they have all been given away.

The cups will be available at specific locations for people to collect the entire series: Jerry's (Prince & Mercer), Sacred Chow (Hudson & 10th Street), the Manhattan Hero (27th Street & 7th Avenue) and the Muffin Shop (Columbus Avenue & 70th Street).

For nearly two years, Creative Time has facilitated engaging discussions between artists and scientists on the important topic of genetic research. During this time, the organization has commissioned a number of artists to investigate the subject and its impact on our global futures through thought-provoking, highly visible public art projects. Launching this summer and continuing through 2002, the DNAid™ series will feature projects in an array of media designed to encourage public awareness and inspire thought and discussion of the issues represented.

Our next projects in the DNAid™ series will be:

- an outdoor exhibition of three artist-designed billboards in lower Manhattan, including *The Farm* by painter Alexis Rockman, that deals with the history and future of genetic engineering in agriculture and agribusiness and one by photographer Nancy Burson that questions the very construct of "human race"
- the outdoor billboard exhibition will coincide with the opening of *Paradise Now* (September 9th) at Exit Art in which Rockman's iconic painting *The Farm* will be shown
- Natalie Bookchin and @™ark are programming and designing an online genetic game which delves in to corporate responsibility and genetics
- Julian LaVerdiere and Paul Myoda are producing a bioluminescent beacon that looks at man's origins and his accomplishments

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