



307 Seventh Avenue # 1904 New York NY 10001 (212) 206-6674 (Fax) 255 8467 www.creativetime.org

Press contact: Sarah Bacon
212-206-6674 x 205
sarahb@creativetime.org

Creative Time Curates The Häagen-Dazs Booth at The Armory Show 2003, March 7 – 10, 2003

Free Limited Edition Multiples Designed by Kim Bennett, Cary Leibowitz,
Stephen Powers, and the Starlings (Nowacek & Zurkow)

ABOUT TOWN...



Who: Creative Time invited artists **Kim Bennett, Cary Leibowitz, Stephen Powers**, and the **Starlings** (Nowacek & Zurkow) to design collectible, limited-edition objects for free distribution at The Armory Show 2003 in New York.

What: Kim Bennett's felt pennant, extending from one of her wallpaper designs, champions a fantastical world. Stephen Powers's eight buttons feature phrases that invite those who wear them to coyly play with the decorum of the art world. The Starlings' pen and bracelet set may be used to declare "good taste" and "bad taste". The collectables will be gifted in a bag decorated by Cary Leibowitz, itself lightly mocking the friendly banter of art enthusiasts at galleries, museums and art fairs. The display booth is designed by Phil Nutley.

Where: The Armory Show 2003, Piers 88 & 90 at 12th Avenue between 48th & 50th Streets; The Häagen-Dazs/Creative Time Booth #L821, Pier 88, 48th Street at the Hudson River.

Hours: March 7 – 9, Noon to 8 p.m.; March 10, Noon to 5 p.m.

Info: Admission \$15. For more information on the artists' multiples or The Häagen-Dazs Booth at The Armory Show 2003, please contact Sarah Bacon at 212-206-6674 x205, via email at sarahb@creativetime.org or visit our website at www.creativetime.org.

***Image: Renderings of Powers buttons and Leibowitz bag by Nancy Nowacek.