

CREATIVETIME

***ONE DAY IT WILL PLEASE US TO REMEMBER EVEN THIS
MAY 5, 2007 – INFINITY, OR UNTIL THEY FALL OFF
PLAQUES INSTALLED ON 33 SITES THROUGHOUT NYC
VIRTUAL MAP ON WWW.CREATIVETIME.ORG***

(May 8, 2007 New York, NY) Borrowing a title from the New York Dolls, *One Day It Will Please Us To Remember Even This*, seems exactly appropriate for Creative Time's citywide project that celebrates places and events that marked our lives over the past three decades. Who cares where Eleanor Roosevelt slept? This is where Gordon Matta-Clark opened his SoHo Restaurant FOOD; where there was a sandy beach in Manhattan for 7 years; and where the Mudd Club once ruled the night!

This May as Creative Time celebrates 33 years of transforming the city with public art, we are installing plaques at 33 sites chosen by a range of artists and writers, who have made a mark on New York themselves, granting these sites the legacy and prestige that only a public plaque can denote. Each site will also have a telephone number to call on your cell phone (or download from Creative Time's website to an mp3 player) to hear stories, enabling listeners to imagine what it was like to be part of our history in the making.

This project literally jumps off the pages of *Creative Time: The Book* (May 2007 Princeton Architectural Press – available in stores and on www.creativetime.org) for which writer and art critic Linda Yablonsky wrote an essay titled *New York: A Personal Site Map*.

Below is a list of 32 plaque locations also listed and mapped on creativetime.org. The 33rd plaque's location will be determined by submissions from the general public and announced by the end of May.

- **DOWNTOWN DRIVE-IN** (Edison Parking Lot @ John and Front St)
- **CUSTOM AND CULTURE** (Old US Customs House, Bowling Green)
- **FUN GALLERY** (229 East 11th St)
- **LINCOLN CENTER** (Construction Wall near Vivian Beaumont Theater)
- **PLAIN OF HEAVEN** (820 Washington St. – SE corner of building)
- **SONIC GARDEN** (Inside the Winter Garden at the World Financial Center)
- **DREAMLAND** (1208 Surf Ave – next to entrance of Dreamland Artists Club)
- **TRIBUTE IN LIGHT** (Fence of new Goldman Sachs Building)
- **BATTERY MARITIME** (7 South St. – Gate closest to SI Ferry Terminal)
- **BLACK SHEEP** (First Park, 1st St. and 1st Avenue)
- **SURVIVAL RESEARCH LABS** (Shea Stadium, wall north of Gate C)

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- **FISCHLI AND WEISS** (Times Square, Astrovision Screen)
- **PROJECTS AT THE PRECINCT** (NYC Police Museum, Old Slip)
- **JENNY HOLZER – ST. JOHN** (St. John Cathedral, 10th St. and Amsterdam Ave)
- **LOCAL FREQUENCIES** (Muddy Cup, Staten Island)
- **GRAND CENTRAL/MURAKAMI** (Central kiosk in Vanderbilt Hall)
- **LEAP** (2 Columbus Circle)
- **TOUCH OF SANITATION/MIERLE** (One Gansevoort Pier, Pier 52)
- **EVERYBODY/42ND STREET** (North face of 7 Times Square)
- **THE HELLFIRE CLUB** (675 Hudson St, on the opposite side of the building)
- **LIGHT CYCLE** (Around the reservoir in Central Park)
- **COMBAT ZONE** (Now a boutique called Seven, 110 Mercer St)
- **DAY'S END** (Also at Gansevoort Pier)
- **STRANGE POWERS** (64 East 4th St.)
- **NEEDLE EXCHANGE** (953 Southern Boulevard, Bronx)
- **MAX'S KANSAS CITY** (213 Park Ave. South / 2213 Park Avenue)
- **ART ON THE BEACH** (Battery Park City Landfill)
- **ART ON THE BEACH** (Midway to Hudson River Park)
- **FOOD** - Gordon Matta-Clark and Carol Gooden's Restaurant (northeast corner of Prince and Greene, 127 Prince Street)
- **THE MUDD CLUB** (77 White Street)
- **ART IN THE ANCHORAGE** (The Brooklyn Bridge Anchorage, Dumbo)
- **THE 59TH MINUTE: VIDEO ART** (Astrovision Screen, 1 Times Square)

Lest the city's artistic legacy be erased by the ever-proliferating chain stores and condos, Creative Time, in its signature irreverent yet thought-provoking way, is giving the public an art project that celebrates NYC's contemporary cultural history. Appropriating the formal language of plaques ("At this place once stood...") each plaque will have a short explanation of the site, project(s), artists, title and date, the telephone number to call for an audio story, and the person who chose the site.

The plaque project will be expanded to a virtual map of the city on creativetime.org to include the many additional sites we couldn't physically mark. The general public will be invited to participate and propose sites that they deem worthy of a plaque. Submissions can be sent to events@creativetime.org

CREATIVE TIME

Creative Time presents the most innovative art in the public realm. Launched in New York in 1974, it works with artists who ignite the imagination and explore ideas that shape society. It initiates a dynamic conversation among artists, sites, and audiences, in projects that enliven public spaces with free and powerful expression. Creative Time Books, interactive website, talks, and programs provide deeper insight into the public projects.

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